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## Press Release

FOR IMMEDIATE RELEASE:  
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**\*\*A LIST OF ATTENDEES IS ATTACHED\*\***

### **42 Middle, High School Counselors and Graduation Coaches/Facilitators Complete National Certification**

**Baton Rouge, La. – Forty-two middle and high school counselors and graduation coaches/facilitators** represented the East Baton Rouge Parish School System January 24-25 at the **Career Pathways Leadership Conference** at Dutchtown High School in Geismar, La. By doing so, **they completed their national Career Pathways Leadership certification.**

The conference registration was covered by the School System's **Office of Career and Technical Education** in keeping with the district's Strategic Plan -- 100 percent of the school counselors and graduation coaches/facilitators completed this national certification. The entire certification process took two school years. Half of the school counselors attended the same conference in the 2009-2010 school year.

This two-day conference this year engaged participants in how to facilitate planning time for:

- Career Pathways System
- Programs of Study
- Rigor, Relevance, Relationships and Contextual Teaching as a Part of a Program
- K-12 Career Development Systems
- Offering and Promoting Non-Traditional Career opportunities

**For more information, contact the Office of Career and Technical Education at (225) 922-5444.**

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