



East Baton Rouge Parish School System  
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## Media Advisory

**FOR IMMEDIATE RELEASE:**  
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### **School System Employees Awarded For Customer Service**

**Baton Rouge, La. – Last week**, the East Baton Rouge Parish School System’s Board of Education recognized six outstanding employees for their excellent customer service. This is the **second time the System’s annual Customer Service Awards** have been given out. **The winners for 2007-2008 are:** Gloria Boykins of McKinley High School, Armon Brown of McKinley High School, Catherine Brumfield of Payroll & Benefits, Shantel Johnson of Crestworth Elementary School, Vanessa Pero of Human Resources and Yolanda Stevenson of Kenilworth Middle School.

The awards are part of the customer service strategies implemented throughout the School System about two years ago. It is an important part of the System’s Strategic Plan and efforts to provide safe and caring schools, including its Catch Me Doing Something Great campaign, in order to build relationships with the community. The strategies for this include: adopting a universal greeting, implementing ongoing training for support staff regarding public relations and handling challenges appropriately.

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