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Press Release

FOR IMMEDIATE RELEASE:
September 3, 2010

Woodlawn Elementary, Student Win Elsie Reading Awards

Baton Rouge, La. – Woodlawn Elementary School has been selected to receive a \$1,000 literacy grant from Borden Milk and Reading Is Fundamental (RIF) by Tarina M. Cheramie. She was allowed the choice because Cheramie’s child, Woodlawn Elementary student Caroline King, was the local winner of the 2010 “Elsie’s Reading Adventures Art Contest.”

Over the summer, youth entering the art contest expressed the theme “Elsie’s Reading Adventures” to show the fun of reading for the 2010 Borden Art Contest. Later this month, Borden Milk and RIF will be posting the names of the art contest winners from across the nation and links to the winning artwork at www.bordenonline.com.

The literacy grant is to benefit the literacy services at the school, such as books for children to keep or supplemental books for the school library. **For more information, contact Erika Ekdahl at RIF at ekdah@rif.org or Woodlawn Elementary Principal Susan Kornuta at (225) 756-3681.**

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