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## Media Advisory

FOR IMMEDIATE RELEASE:

October 2, 2008

**\*\*TWO PHOTOS ATTACHED!\*\***

### **La. First Lady 'Beared' Well At Wedgewood ES Reading Event**

**Baton Rouge, La. – Supriya Jindal, Louisiana’s first lady**, knelt down to talk to a group of kids on the floor. Then she took the time to give each and every one of them a **“high five” (see first photo)**. So the **kindergarteners at Wedgewood Elementary School** felt right at home today, October 2, when **Jindal began to read the book *Corduroy***. The reading, with **teacher Susie Eubanks’ class**, was part of **Jumpstart’s Read for the Record campaign for world-record breaking reading**. *Corduroy* is the official campaign book.

Students across the nation, as well as in Baton Rouge, were involved in other reading activities throughout the day – starting with the simultaneous reading of *Corduroy* by teachers and students. At Wedgewood Elementary, **a reception for the students** followed the reading, and they were given **bear-shaped cookies (see second photo)** – just like the toy bear featured in the book.

The Pearson Foundation is the program’s sponsor and founding partner. Wedgewood Elementary kindergarten and pre-kindergarten students and teachers will receive a copy of the book, as well, courtesy of Pearson Digital and its foundation. Jumpstart is a national early education organization that works toward the day every child in America enters school prepared to succeed.

**For more information, contact Joyce Graham, East Baton Rouge Parish School System’s director of reading PreK-12, at (225) 226-7717 or Wedgewood Elementary Principal Sherry Harris at (225) 753-7301 or visit [www.readfortherecord.org](http://www.readfortherecord.org).**

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